



Division of
Rushabh Investment

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TM

SMARTTECH

SMARTTECHTM

phone
cards

airline

baggage tags &
boarding passes

self
adhesive
labels

smart cards
(coming up)

induction
seal
liners

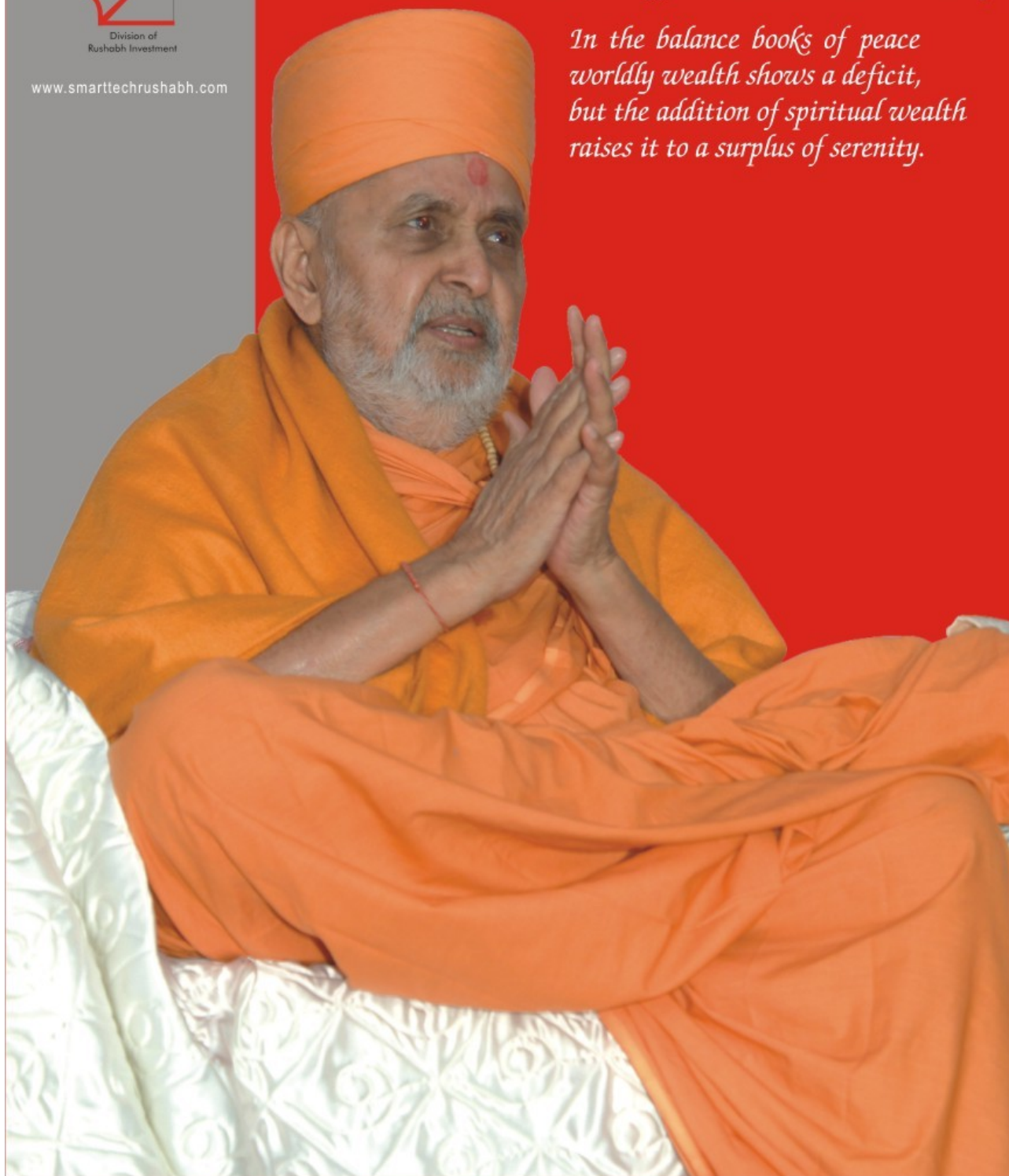


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our driving force...

H.S.D.H. Pujya Pramukh Swami Maharaj

*In the balance books of peace
worldly wealth shows a deficit,
but the addition of spiritual wealth
raises it to a surplus of serenity.*





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Sometimes...
A good impression
makes
a good name





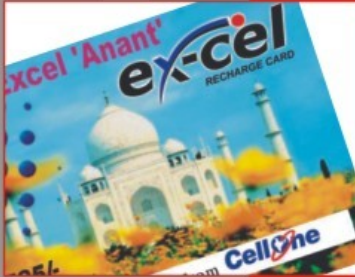
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Company profile

SMARTTECH (regd. name Rushabh Investment Pvt. Ltd.) is a company with clear focus on achieving and sustaining global leadership in packaging & recharge cards. SMARTTECH has a growing share in **Self-adhesive labels of all kinds, Phone cards, Airline Baggage Tags & Boarding Passes, Induction Seal Liners and Lidding foils** in India, Middle East, Africa etc.

Products:



1) Self-Adhesive Labels ; with printing upto 12 colours all UV including features like UV High Gloss Varnish, Hot Stamping, Lamination, Random/Serial Numbering & Embossing on paper, films and foils of all types with end products such as Prime Labels, Booklet Labels, Piggy Back Labels, Form Labels, Baggage Tags, Boarding Pass, Security Labels, Scratch-Win Cards, Removable Labels, Drum labels, Thermal & VIP Labels, and Tags.



2) Induction Seal Liners ; also called wads, for hermetically sealing HDPE/ PET / PP/HIPS/GLASS and other containers for providing pilfer-proof solutions. Popular offered solutions are seals for Lubricants & Pharma Products like tablets and syrups, Roll-form liners for milk lidding, Yogurt Lids and Lidding Foils for HIPS/PET/PP cups.

3) Phone Card : SMARTTECH is equipped with highly sophisticated card manufacturing facilities to offer Personalized, Secure & Tamper-proof Scratch along with on-demand printing solutions.

4) Airline Baggage Tags, Boarding Passes & Security Stickers ; made on thermal /special stocks with single / both-sided die cutting and barcoding/ customisation for a discerning industry.



Technology :

The automatic state-of-the art label presses use Photopolymer Plates & total UV Systems and are one of the best production lines offering the following facilities:

- 12-colour Printing
- Laminating
- Hot melt gluing
- Silicon Coating
- Embossing
- Flat Bed Die-Cutting
- U.V.Coating
- Hot Foil Stamping
- Rotary Die-Cutting

Our Advantages:

- Solutions for various industries like Edible Oil, Pharmaceuticals, Shampoos & Creams, Lubricants, Lamitubes, Liquor and many more.....
- Special stocks engineered for each specific application.
- Direct Thermal and Thermal Transfer Labels.
- Clean, modern, air conditioned production facilities and world-class good manufacturing practices.
- Expertise in applications for airlines Industry like baggage tags and boarding passes.
- Prompt, courteous response by experienced & knowledgeable professionals.

Protect your pre-paid card users
from phonies

Phone
Card



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One of Asia's Biggest Recharge Card manufacturer



Printing of pre-paid cards for telephone companies places high demands on security. The printing company has to ensure that only the actual buyer of the pre-paid card has access to the phone services.

The production of pre-paid cards features variable information printing of a m-digit security code number on the face of the card - the key for the user to unlock the phone services. A layer of special ink is then applied on the back face of the card, which conceals this code number. The genuine user of this card can then scratch off the ink from the card's surface, to gain access to the code number on the card, and begin using the phone service.

Capacity of 150 million scratch cards per month



IC/Magnetic Card

Smart CARDS for Smart PEOPLE

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An IC card has a card substrate having semiconductor integrated circuit chips mounted thereon and a plurality of connector terminals formed thereon.



Options:

- PVC, Plastic
- Glossy or matte card
- Chip embedded or no chip
- Photo, Logo
- Standard ISO Card size
- UV Varnish
- Multi-pin Card



Simplifying Life by Smart Cards

Smart Card



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The company is now poised to expand into **SMART CARDS** manufacture. These cards find application in banking, retail payment, telecom, vehicle registration, internet payments, National ID, e-governance, driving license, health records, transport systems, campus management, loyalty or membership plans and entertainment sectors.



The varieties include

- Memory card
- Integrated circuit card
- Intelligent cards
- ATM cards
- Electronic purse
- Credit cards
- Loyalty cards
- Membership cards
- Hotel key cards
- Discount cards
- SIM cards
- Store cards
- Travel cards
- Phone cards
- Gift cards
- Scratch & win cards
- Access cards
- Magstripe cards
- Redemption card
- Petrocard
- Identification cards.





Airline Tags/Label

Airline companies ensure a

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printed liner



baggage tags

smooth landing for baggage items

Airline Tags/Label



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Airline companies need baggage tags that have durable printing to withstand extensive handling by a number of people in a number of locations. Also, the application demands superior adhesive and quality of label material to facilitate smooth printing operations at the point-of contact with customers. SMARTTECH airline labels ensure the baggage tags along safely and securely, to the right destination.

Available in Roll form and Fanfold

Applications

- Airline baggage tags
- Airline boarding passes
- Hand baggage tags
- Cargo labels
- Security labels

Options

- Printing up to 4 colours on both sides
- Top coated materials for thermal printing
- Pouch for inserts
- Profile cutting for auto sensing
- Round corners

Label Stocks

- Papers: Thermal, Non Tearable Laminates, Chromo Art paprs
- Film Materials: PP, Co Extruded, Multi Layer Laminate
- Film Type: Clear, White Opaque

Advantages

- Tamper evident
- Allows for high quality thermal printing
- All in one pass
- Sequential numbering
- High strength adhesive

Die Cutting

- Possibility of die cutting on both/either sides of the label



boarding passes



Security / Tamper Evident Label

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Sticker labels that leave their mark behind... Literally.

Tamper/Security evident labels

A unique feature of the labels is the tracking system, an added level of security. This system allows you to print your company logo, along with some random characters, or barcodes.

This will enable you to precisely track the geographic locations your containers are going to, and identify cases of duplication or flawed logistics.

In the heat of the moment, we don't see things as they are

Thermo chromic labels

These labels have characters printed on them, which disappear with an increase in temperature, and reappear when allowed to cool to room temperature, alternatively these can be used for beverage applications where the invisible ink will appear giving a message 'ready to drink' when the beer cools down to the right temperature.

Labels that do a faceoff, if tampered

Foamtac Label

The face paper of these labels will peel off, if someone tries to remove the label. However, the base paper will remain intact on the container, thereby providing a security feature.

A label that gives a piece of its mind, if tampered

Destructible label

If a person tries to remove this label from the surface of a container, the label will come out in small pieces like pieces of an egg shell and not as a whole.

Available in Roll and Sheet form

sage 'ready to drink' when the beer cools down to the right temperature.

Applications

FMCG
Liquor & Wines
Cap Seals
Electronics
Pharmaceuticals
Agrochemicals
Collapsible Tubes
Oils & Lubricants
Part Identification Labels For Electronics
Name Plate Labels
Electrical Equipment
Carton Sealing
Mechanical Equipment
Retailing
OEMS

Advantages

Thermal printable
Chemically resistant
Excellent Temperature & Moisture Resistant
Excellent quality 'Solid Printing'
Adhesives suitable for outdoor conditions
UV Inks with high light - fastness
Scuff proof UV varnish
High speed labeling
Intricate die cutting
High degree of security through 100 % consistency

Options

Printing up to 9 colours
Hot stamping
Void films
Destructible vinyls
Glow in dark
Glow in UV
Thermochromic inks
Scratch inks
Random numbering
Barcoding
Lamination

Security / Tamper Evident Label



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**Sticker labels that
leave their mark
behind... Literally.**



**In the heat of the moment,
we don't see things as they are**

**Labels that do a face-off,
if tampered**





9 Colour + Hot Foil

An ideal foil to multi-color printing adds a touch of elegance to your labels

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Accentuate your label design with hot foil stamping in metallic gold and silver, as well as a variety of pigment colors.

Available in Roll and Sheet form

Applications

Cosmetics
Beverages
Liquor & Wines
Confectionery
Collapsible Tubes
Edible Oils
Shampoos

Options

In Various Colored Foils
2 foils on a label
Embossing
UV Varnishing
Printing On Foil
Lamination

Advantages

Rotary hot foil stamping
Foilng possible for short run jobs



**Our induction seal liners put
the lid on pilferage problems**

Induction Seal Liners



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For HDPE, PET, PP, HIPS & GLASS Containers.

Catering to various industries such as Pharmaceuticals, Coffee, Tea, Pesticides, Edible Oils, Pickles, Lubricants etc.

Various thickness and sizes customized to suit your existing containers including HOLOGRAPHIC WADS.

We also provide equipment retrofitting on your existing filling line. Special materials like foam, aluminum foil and various other barrier materials for extended shelf-life of your products, special **MILK LID ROLLS**.

Coupon Wads/Booklet Wads/Free Offer & Scratch Wads for various applications like schemes/security/instructions to use.

Special Lidding Foils for Yogurt, Jam, Ketchup, Butter & Cream for easy peel and attractive graphics, eliminating the need to put plastic caps.



Company quality plan



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An ISO 9001:2000 Certified Company

Arpeco Machines: Our Arpeco Slitting, Inspection & Rewinding Machines will ensure that our labels work error-free on your labelers. They are equipped with proper state-of-the-art technology to detect missing labels, assure labels gaps, perform digital counting and assure perfect web-splicing, perfect tension roll.



Quality Laboratory: We have a fully equipped laboratory with all necessary equipment so that our labels do not come off the pack displayed on the Supermarket shelf. Our tested inks, adhesives and papers ensure that every bottle of yours looks consistent and attractive.



Training: We recognize that our people are our biggest asset, hence our stress is on training our people to recognize and identify issues at seed stage and avoid rejections and wastage. We understand that these are also ideal means to make them aware of current requirements. We are in the process of implementing systems to motivate & propagate innovation and continuous improvement.





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